

City of Yorkton

Yorkton 2020 Strategic Plan

# Initial Strategic Planning Process



# City of Yorkton 2013 and Beyond



# Yorkton 2020 Participants



## **Healthy Community**

Promote and build a healthy community encouraging healthy lifestyles, personal wellness with quality health care.

### **OBJECTIVES**

- Facilitate the establishment of Health Clinics through collaboration
- Achieve improved retention of medical professionals through collaboration and partnerships with community stakeholders.
- Place public health as a priority in land use planning with goals and objectives that are explicitly about health, active living and address the multiple impacts of the built environment.
- Seek partnerships that promote health, wellness and healthy lifestyles.
- The City is known as a safe caring community with high standards of public safety and low crime rates.
- Provide a safe community by maintaining public safety and security through a focus on strategic prevention activities and timely emergency services.
- Collaborate with the Sunrise health Region for the development of a New Regional Health Care Facility

## **Infrastructure**

A community with a comprehensive, integrated and sustainable infrastructure plan and programs that meet current and future needs.

### **OBJECTIVES**

- Develop a long term infrastructure plan that includes Water, Sewer, Roads, Sidewalks, walking trails, bike paths, Facilities, Transit and future development.
- Complete a Housing Study to determine complete needs for seniors/students/low income/First nations/Home ownership/rentals and establish priorities.
- Complete a Recreation/Culture needs assessment including facilities, capacities and utilization rates.
- Prepare a Parks and recreation master plan.
- Conduct a needs analysis, review the current transit system and develop a long-range transit plan.

## Economic Development

A City that is open for business, providing an economic environment that embraces innovation and growth.

### OBJECTIVES

- Support and facilitate desired commercial and light industrial development consistent with Council policy and the Official Community Plan.
- In consultation with Economic Development Committee and key stakeholders develop and implement an economic development strategy.
- Improve relationships with Rural Municipalities to facilitate expanding available land for development. (RD4)
- Enhance tax policies to encourage upgrades to building and lots in disrepair.
- Create an economic environment that welcomes innovation and growth (new business, business retention, thriving business community technology).
- Develop an Economic Center at City Hall in partnership with Chamber of Commerce, YBID and SEER –“One Stop Shopping”

## **Community Development**

Foster a safe community that embraces cultural and social diversity by providing social, recreational and educational opportunities for all community members.

### **OBJECTIVES**

- Improve quality of life opportunities, arts, culture, leisure.
- Community engagement provides opportunity for all members of the community to be involved and supported (disabled, seniors, immigrants, First Nations, and youth) Collective responsibility to promote city (pride).
- Establish a vibrant culture that celebrates diversity, arts, customs, food, fashions, museums, motion picture/film festival, heritage.
- Develop and maintain facilities that offer a diverse range of sports and recreational opportunities for youth to seniors including, spray parks, playgrounds, bike trails, walking paths and organized sports
- 2011 – Gather groups of common interest to discuss and clarify each one’s role in achieving the goal – query what would make it work.
- Establish and use existing needs assessments to identify neighborhood needs, age related needs and priorities.
- Engage and empower groups in the execution of the plan.
- Have “Living” Plans for Arts Culture and Leisure.



## Environment

A community that promotes environmental awareness, rethinks, recycles, reuses and uses green space and energy efficiently.

### OBJECTIVES

- Promote environmental responsibility, sustainability and stewardship (e.g. recycling, water and energy conservation, etc.) locally, including collaborating and participating in local, regional and/or provincial initiatives that support environmental protection.
- Use technology to increase efficiencies, reduce costs and reduce impact on environment (e.g. energy efficient buildings, paperless transactions, etc.).
- Continue to establish and promote bylaws, policies, regulations & practices that require and/or encourage the community to follow conservation methods (e.g. rate reviews, rebates, user-pay, etc.).
- Provide public education in water and energy conservation and promote reduction of household and business waste and increase in recycling.
- Encourage commercial, industrial and institutional businesses to increase conservation efforts to adopt environmentally responsible practices in all areas of the City operations.
- Create a corporate environmental stewardship plan.

## **Technology**

Position technology as a means for community communication, create operational efficiencies, promote and facilitate economic activity.

### **OBJECTIVES**

- Invest in and implement technological change necessary to permit the public to conduct business with the city using the internet and other electronic media.
- Improve and maintain the City website with current and historical information.
- Implement and use new technology to provide efficiencies and information that leads to better long term planning and decision making.
- Deliver a community information and referral service that is fully automated.
- Conduct a review of social media tools to determine how such tools can be used to provide additional opportunities for citizen interaction and identify opportunities utilize social media sites to boost engagement.

## **Education**

Foster strategic partnerships, to offer responsive, quality education for all citizens.

### **OBJECTIVES**

- Provide and/or facilitate delivery of life-long learning and skill development opportunities for children, youth, adults and seniors, encouraging a healthy lifestyle and active mind.
- Assist community groups in the delivery of life-long learning and skill development opportunities.
- Manage and deliver youth-oriented programming. Maintain and increase facilities: Parkland College, Public Library.
- Work with and support Parkland College in establishing a Trades and Technology Centre with a potential for future growth in the City.

## **Governance & Communication**

The governance model is accountable, transparent, engages residents participation and involvement in policy development and goal setting.

### **OBJECTIVES**

- Provide opportunities for residents to participate in governance through policy, planning and strategic goal setting input.
- Provide targeted communication initiatives that inform residents of the community's vision, goals, strategies, plans and progress (e.g. annual business plan progress report, financial information, etc.) and/or to help them understand our decisions and services (e.g. community guides, etc.)
- Maintain and enhance inter-municipal relations as partners in providing services to our collective customers.
- Pursue open, timely and pertinent public communication of Council decisions, direction, community programs and municipal services.
- Provide priority information to residents and others in a variety of means to inform, engage and encourage residents to participate in good governance, policy development and to adopt actions that support sustainable community lifestyle choices.
- Provide meaningful opportunities for citizens to volunteer in our community that provide: opportunities for input and feedback, to gain work and life experience, as well as for Commission, Committee recruitment & retention and to promote social responsibility
  - Review volunteer recruitment & recognition practices
  - Survey citizen members of Council's Committees & Commissions to determine satisfaction and to improve recruitment & retention.